



Briarwood El Camino Little League (BELL)



Website:

<https://clubs.bluesombrero.com/briarwoodelcaminolittleleague>

Contact: Briarwoodllsponsorship@gmail.com

Tax ID: 23-7117217

Dear Prospective Sponsor,

Let me take this opportunity to introduce you to the Briarwood El Camino Little League (BELL). The league has a long history in Santa Clara. BELL has a proud tradition of developing boys' and girls' baseball skills as well as a long history of fielding competitive teams that enjoy success locally, regionally and has even been to the Little League World Series. Even more importantly, the Briarwood Little League has had a positive impact on the lives of Santa Clara youth, their families and the community!

This year we are asking local businesses like yours to become a league sponsor. Your contributions will be targeted exclusively to lower the cost for community children, replenish athletic equipment, purchase new uniforms, successfully run our concession stand during home games, upgrading and maintaining game and practice sites and ensuring a pleasant community experience. Sponsorships this year are uniquely important as new field use fees are being proposed by the School District that could severely impact the operations of the little league and could limit the children that participate if these costs are passed along to the families. The diversity of the children playing in BELL has been the strength and foundation of the league and it is in jeopardy. This is where we need you!

Briarwood Little League is a small non-profit league guided by a volunteer board of directors and dedicated parent volunteers that does not receive any governmental or grant assistance. Our primary revenue sources are registration fees paid by families, proceeds from our snack shack and donations received from generous individuals and businesses like yours. Since these funds do not cover all of the leagues operating expenses, families must often raise their own funds to pay for equipment, training fees, and to maintain facilities. With the proposed increased field fees from the school district BELL could be forced to make drastic changes to operations, raise the registration fees, or require families to raise additional funds without increased outside donations.

In order to continue to make this rewarding experience a reality for our youth and our community, we are reaching out directly to area businesses, families and friends and offering the opportunity to help by becoming a league sponsor! While any sponsorship level you select will be greatly appreciated, a donation of \$500 or more will receive a Proud League Sponsor Plaque to display on your office wall, a valuable marketing tool as well.

Please take a moment to review and select the sponsorship package that best fits your business budget.

Respectfully, Kyle Madej

BELL President

Rosanna
Garcia

**BELL Vice
President**

*All parts of your donation are tax deductible as a charitable contribution. Consult with your tax advisor for details.
Briarwood El Camino Little League (BELL) is a 501 c (3) non-profit organization. Tax ID 237117217*



Briarwood El Camino Little League (BELL)

Website: <https://clubs.bluesombrero.com/briarwoodelcaminolittleleague>

Email: briarwodllsponsorship@gmail.com Tax ID: 23-7117217



BELL Donation/ Sponsorship/ In-Kind Donation Form

Briarwood El Camino Little League (BELL) is a Silicon Valley nonprofit organization dedicated to providing a safe, fun and family centric league that promotes building strong, well rounded youth in our community. We recognize baseball is what we play, however fostering an environment that promotes good sportsmanship and a strong sense of community is a key component to our program. It's because of sponsors like you that we are able to assist in providing an environment that is fun, safe and energetic for the youth of our community.

Business or Family Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Phone/ Cell: _____ Email: _____

Enclosed is my: Check Money Order Other- Gift Card Credit/Debit

Charge Amount: \$ _____ Date: _____

You are welcome to charge it to your Credit/Debit Card at our Snack Shack

Check off Donation/ Sponsorship Type:

- Platinum Field Naming Sponsor \$8000+ Includes:**
Sponsorship name on the Major Field for the 2023 season, 2023 On Field Sponsor Banner, Sponsor Plaque, Year Book and Website recognition
- Titanium Security Sponsor \$2000+ Includes:**
Sponsorship of wifi capabilities at the fields including internet services, access points, routers and security tools allowing parents who are unable to attend games to watch live streams. Sponsorship sign will hang on the snack shack, 2023 On Field Sponsor Banner, Sponsor Plaque, Year Book and Website recognition
- Gold Sponsor \$1000 - \$2000 Includes:**
2020 On Field Sponsor Banner, Sponsor Plaque, Year Book and Website recognition
- Silver Sponsor \$500- \$1000 Includes:**
Year Book and Website recognition, Sponsor Plaque
- Bronze Sponsor - \$250 - \$500**
Logo placements on the Website

****Please provide 2 business cards and Email your logo for the yearbook****

Mail your Sponsorship/Donation:

Briarwood El Camino Little League
2010 El Camino Real #724
Santa Clara, Ca 95050
Attn: SponsorshipManager

We thank you in advance for supporting our children and our community little league!

All parts of your donation are tax deductible as a charitable contribution. Consult with your tax advisor for details.



Briarwood Credit Card Authorization Form



Please complete all fields below.

Credit Card Information
Card Type: <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> Discover <input type="checkbox"/> AMEX <input type="checkbox"/> Other _____
Cardholder Name (as shown on card): _____
Card Number: _____
Expiration Date (mm/yy): _____
Cardholder ZIP Code (from credit card billing address): _____

I, _____, authorize **Briarwood El Camino Little League** to charge my credit card above for agreed upon purchases. I understand that my information will be saved to file for future transactions on my account.

Customer Signature

Date